



KAPWEINE

The Home of South African Wines

www.kapweine.ch

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Montag – Freitag 9.00 – 18.00
Donnerstag 9.00 – 20.00
Samstag 10.00 – 16.00

Richard Branson to acquire luxury Franschhoek estate

Richard Branson der weltbekannte Unternehmer ist im Begriff sich ein Weingut mit Hotel im malerischen Franschhoek zu kaufen.



[Virgin Limited Edition](#), Sir Richard Branson's worldwide luxury collection of award-winning retreats, has entered into a preliminary agreement to purchase Franschhoek estate [Mont Rochelle Hotel & Mountain Vineyard](#), which would become the latest addition to an already eclectic portfolio.

Sir Richard says: "I'm thrilled to be able to announce that we have entered into a sales agreement for Mont Rochelle, and what I'm sure will be a 'must visit' winelands experience in South Africa and a fantastic addition to the Virgin Limited Edition portfolio."

Mont Rochelle boasts a hilltop setting and private vineyard encompassing 40 hectares. The property comprises a 22-bedroom hotel set against a mountain backdrop in the heart of the Franschhoek Valley, 45 minutes from Cape Town.

Previously owned by entrepreneur Miko Rwayitare and German hotelier Erwin Schnitzler, Mont Rochelle will offer the perfect extension to a stay at Sir Richard's Ulusaba Private Game Reserve near the Kruger National Park. It is anticipated the hotel will close to undergo refurbishment and reopen for business in the summer.

Tara Whiting and Marius Botha of [Acquire Africa](#), who facilitated the preliminary agreement of sale, believe this is evidence that South Africa is thriving as a tourist destination.

Tara commented: "We're positive that Virgin Limited Edition and Sir Richard will create something magical in Franschhoek with their future plans for Mont Rochelle, and will attract even more tourists to this beautiful part of South Africa.

"Wine and culinary tourism is a growing niche sector of the tourism market worldwide, and South Africa is certainly gaining recognition as possessing some of the most beautiful winelands and wines that measure up against the best in the world."



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PREMIUM WINES FROM SOUTH AFRICA

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